КОНФЕРЕНЦИИ

The SASE Mini-conference «Price and Value in Markets and Firms»

SciencesPo., Paris, France, July 16–18, 2009

Mini-Conference Theme¹:

The mini-conference «Price and Value in Markets and Firms» aims to bring together scholars working in the field of price formation and valuation of goods to present their research. The valuation of goods is a crucial precondition for exchange and shifts the focus of research to the demand side of economic exchange. We welcome papers that deal with questions of valuation and price formation on markets, with the establishment of value in non-market exchange, or with issues of valuation and pricing in business firms.

Organizers:

Jens Beckert Max-Planck-Institute for the Study of Societies, Cologne Beckert@mpifg.de

Patrik Aspers Max-Planck-Institute for the Study of Societies, Cologne Aspers@mpifg.de

Host Network:

«Markets, Firms and Institutions»

Events Calendar

Session I: Value Creation and Price Setting

Scheduled Time: Thursday, July 16, 1:30pm – 3:00pm, Building: 56 rue des Saints-Pères: Salle 103

Session Participants:

Morphology of Local Markets and Price Setting: The Case of the Funeral Market in France

Pascale Trompette, Grenoble Université

Olivier Boissin, Grenoble Université

¹ Мини-конференция проходила в рамках ежегодной встречи Общества по развитию социоэкономики (Society for the Advancement of Socio-Economics, SASE). Тема встречи в 2009 г. — «Капитализм в условиях кризиса: что дальше? Экономическое регулирование и социальная солидарность после краха финансового капитализма» («Capitalism in Crisis: What's Next? Economic Regulation and Social Solidarity After the Fall of Finance Capitalism»).

Reputation Dynamics and Prices: The Case of Bordeaux Wine Futures Pierre-Marie Chauvin, University of Bordeaux

What Lies Beneath: Discourse and the Creation of Value in Markets Shahzad Mumtaz Ansari, University of Cambridge and Erasmus University Kamal Munir, Judge Business School, University of Cambridge Violina Rindova, McCombs School of Business

Discussant:

Mark Zbaracki, University of Western Ontario

Session II: Pricing in Aesthetic Markets

Scheduled Time: Friday, July 17, 8:45am – 10:15am, Building: 13 rue de l'Université: Salle Erignac

Session Participants:

Price Formation on the Market of Singular Products

Lucien Karpik, Ecole des Mines de Paris Raymond Aron, L'École des hautes études en sciences sociales

- The Social Construction of the Meanings of Price: How Do You Price Your Own Production? Sarah Sparke, University of Bath School of Management
- Pricing Looks: The Gendered Production of Value in Fashion Modeling Ashley Mears, New York University
- Changing Evaluation: The Formation of Contemporary Art Prices since 1870 Pierre Francois, French National Center for Scientific Research

Discussant:

Patrik Aspers, Max Planck Institute for the Study of Societies

Session III: Controlling and Negotiating Value Categories

Scheduled Time: Friday, July 17, 10:30am – 12:00pm, Building: 13 rue de l'Université: Salle J-208

Session Participants:

Audience Structure and the Development of Schemas and Category Systems in Markets Ozgecan Kocak, Sabanci University Michael T. Hannan, Stanford University Greta Hsu, University of California

Market Value and Control of Markets by Firms Sophie Dubuisson-Quellier, Centre de Sociologie des Organisations The Price of Values: Institutions, Tools, and Models in the Valuation of Social Responsibility Fabrizio Ferraro, Business School of the University of Navarra

Daniel Beunza, Columbia University

Discussant:

David Stark, Columbia University

Session IV: Practice, Work and Value

Scheduled Time: Friday, July 17, 1:45pm – 3:15pm, Building: 56 rue des Saints-Pères: Salle 103

Session Participants:

Reflexive Modeling

David Stark, Columbia University

- The Role of the Financial World in the Price Formation of Complex Objects Gery Deffontaines, French National Center for Scientific Research
- Price, Value and the Marginal Role of the Sales Force: Lessons from Work and Practice Mark Zbaracki, University of Western Ontario Mark Bergen, University of Minnesota

Discussant:

Pierre Francois, French National Center for Scientific Research

Session V: Value in Financial Markets

Scheduled Time: Saturday, July 18, 1:30pm – 3:00pm, Building: 13 rue de l'Université: Salle Erignac

Session Participants:

Proust's Portfolio: Value, Meaning and Identity Elisabeth Harrington, Max Planck Institute for the Study of Societies

The Social Construction of Investor Capitalism: Explaining the Rise in Retail Investing in Kenya, 2006–2008

Christopher Yenkey, Cornell University

Sketch of Derivation

Vincent Antonin Lepinay, Massachusetts Institute of Technology Michel Callon, Centre de Sociologie de l'Innovation

Discussant:

Jens Beckert, Max Planck Institute for the Study of Societies